*Press release*

**Garden machinery:**

**market stable in the first three months of the year**

***The sales trend in this first part of 2025 has not shown any significant deviations compared to the same period last year. Varying trend in different product categories. Snow blowers, blowers, hedge trimmers and line trimmers are on the rise, while lawnmowers, gas-powered brush cutters and chainsaws are declining. The Comagarden association does not foresee any reversal of the trend in the short term.***

In the first three months of 2025, sales of gardening and green maintenance machinery and equipment decreased slightly (-1.4%), with volumes essentially remaining the same as those reported in the first quarter of 2024.

This is what the data processed by Comagarden, the association of Italian manufacturers, indicate, showing an extremely varying demand depending on the types of products considered.

Snowplows, a category of vehicle that in past years has seen sharp declines due to climate trends and a reduction in snowfall, are up greatly (+232% over the first three months of 2024). According to the manufacturers' association, the uptick in sales is attributable not so much to a real reversal of the trend - last snow season was extremely irregular, with heavy snowfall followed by sudden melting, resulting in lower-than-normal levels - but to a stock overhaul by companies and operators.

Blowers also showed growth, gaining 14.5%, as did hedge trimmers, which increased by 8.8%, while for brush cutters and line trimmers – also in the black – the increase was more modest, stopping at 4.9%.

The first quarter of the year, however, saw a decline for gas-powered brush cutters and lawnmowers, which hit the ground at 5.7% and 6.4%, respectively.

The decline for chainsaws was the heaviest, falling by 18.2%.

According to Comagarden estimates, the rest of the year should not see significant changes in the scenario for a final balance sheet that should close with 1,364,000 units sold, remaining unchanged compared to 2024.

***Rome, June 13, 2025***

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