*Press release*

**Green light for EIMA International**

***Bologna's review of the agricultural machinery opens the registrations with an impressive number of subscribers.In just over two days, 620 registrations have already been completed, with a surface demand of one third of the total."The smoke screen raised by the Sima in Paris - commented the leaders of FederUnacoma - did not confuse the sector's industries".***

EIMA International, the great exhibition of agricultural mechanics that will take place in Bologna from 11 to 15 November 2020, starts its race in an exciting way.The registrations on the online platform officially open at 11:00 on Monday 23 September, and the Italian exhibition organized by FederUnacoma recorded 620 formalized applications in just over two days, of which 120 were foreign, with a request for exhibition spaces totalling about 60 thousand square metres.This is a powerful signal of the interest that this exhibition arouses in the sector's industries, worried about securing a space in an event that in recent years has always recorded a number of requests exceeding the capacity of the entire exhibition complex.

In the last edition (November 2018) there were 1,950 participating industries, for a net exhibition area of 150 thousand square metres (350 thousand gross), a level that could be reached quickly if in just two days more than one third of the entire space has already been reserved.

"The smoke screen raised by Sima, the Paris show that tried to compete with EIMA with a change of dates and a very vague and visionary recovery project - commented the leaders of FederUnacoma - did not confuse the sector's industries, which implement concrete technological innovations and operate on real markets"."FederUnacoma and EIMA are now stronger than ever - the show's managers added - and motivated to offer their exhibitors highly professional exposure and important business opportunities"."We start from real and certified technical data, starting from the 318 thousand visitors of the last edition - they conclude - to create a truly extraordinary next edition".

**Rome, 26 September 2019**